

# Findings

The results produced from both research methods were analyzed through a grounded theory approach, using comparative analysis. The flexibility of grounded theory compliments the dynamic and multi-directional nature of my research, allowing for a range of trends and conclusions to be discovered.



I have yet to complete this phase of my study, however I've included some notable results that I have discovered so far.

80%

of participants said they were interested in some form of social activism, however have never previously nor are currently involved in any philanthropic initiatives.

0%

of participants said they felt more inclined to help a cause occurring outside their country of residence, over an issue taking place within it.

90%

of participants trust non-profits and community initiatives over the government to make impactful change.